



# Pearson BTEC Level 3 National Extended Certificate in Business (360 GLH) 601/7159/5

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## Course Outline:

The Extended Certificate is for learners who are interested in learning about the business sector alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in business-related subjects. It is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels.

The course consists of 4 units, of which 3 are mandatory. Mandatory content makes up 83% of the assessed course.

Mandatory units include exploring business, developing a marketing campaign, and personal and business finance.

The course is designed to be relevant to the wider world, for example through exploring the features of different businesses and analysing what makes them successful, investigating how businesses are organised, and examining the environment in which businesses operate.

The course is assessed in a variety of ways; external assessment such as examinations or completion of set tasks comprises approximately just over half of the course, while the remainder is internally assessed through methods such as projects, practical tasks, investigating case studies and writing up research findings.

Achievement in the qualification requires a demonstration of depth of study in each unit. Units are assessed using a grading scale of Distinction, Merit, Pass and Unclassified. All mandatory and optional units contribute proportionately to the overall qualification grade.

## Aims and objectives:

To encourage students to:

- \_ develop an enthusiasm for studying business
- \_ gain an holistic understanding of business in a range of contexts
- \_ develop a critical understanding of organisations and their ability to meet society's needs and wants
- \_ understand that business behaviour can be studied from a range of perspectives
- \_ generate enterprising and creative approaches to business opportunities, problems and issues
- \_ be aware of the ethical dilemmas and responsibilities faced by firms and individuals
- \_ acquire a range of relevant business and generic skills, including decision making, problem solving, and challenging of assumptions
- \_ apply numerical skills in a range of business contexts

## Course Entry Requirements:

Business Studies 5, Economics 5 or BTEC Business at Merit level.

OR if not studied before: Humanity full course subject 5 or English Lit/Lang 5.

Also required: Maths 4.

## Why Study BTEC Business?

Business Studies offers a wide range of opportunities.

The subject allows students to follow many careers in Business or in other industries and supports further study in Business, and other social sciences, at university.