



Business Studies [Linear]

AQA: Course Code 7132

Contact: Mr T Wilkinson

Course Outline:

This course sets out to examine the aims, objectives and practices of businesses, from their economic environmental and social aspects. It considers problems from the point of view of the nation, the local community, the owners, management and employees of business and industry.

Year 12 is taught with emphasis on '**Starting a Small Business**'. This involves an overview of activities that need to be considered when setting up a small business. It forms an introduction to the other elements in the course. The later part of the term concentrates on the basic '**Financial Planning**' elements and the relationship between finance and other areas of the business.

The year also includes a detailed look into four distinct areas: **Finance, People, Operations Management and Marketing and Competition**. Each area is dealt with individually with emphasis on case study materials.

The second year begins by considering similar topics as those studied earlier, but in much greater depth and with a focus on analysis and evaluation of strategies used by businesses as they grow and strive to maintain their success.

The course also extends specialist knowledge in three areas: **Mission, Aims and Objectives; External Influences and Managing Change**. These are studied in conjunction with case study materials that form the basis of assessment.

Aims and objectives:

To encourage students to:

- develop an enthusiasm for studying business
- gain an holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by firms and individuals
- acquire a range of relevant business and generic skills, including decision making, problem solving, and challenging of assumptions
- apply numerical skills in a range of business contexts

Course Entry Requirements:

Business Studies 6, Economics 6 or BTEC Business at Distinction level.

OR if not studied before: Humanity full course subject 6 or English Lit/Lang 6.

Also Maths 5.

Why Study A-Level Business Studies?

Business Studies offers a wide range of opportunities.

The subject allows students to follow many careers in Business or in other industries and supports further study in Business, and other social sciences, at University.