



7 September 2021

Dear Parents and Carers

Re: Thorpe Park – Marketing and Social Media Analysis

I would like to offer your child the opportunity to take part in a day trip to Thorpe Park on Monday 18 October.

Students will be attending Thorpe Park and will take part in a number of activities organised as part of the trip to help in their studies. The itinerary is as follows:

7.45am	Meet in the school car park and register
8.00am	Depart
9.30am approx.	Arrive at Thorpe Park
10.00am	Enter park and explore activities.
12.00pm	Register for workshop – Social Media Marketing.
1.30pm	Lunch
2.30pm	Explore Park
4.00pm	Meet for entry to Maze's. Analyse social media tools that have been used, prior to and during event.
7.00pm	Allocated time for dinner
8.00pm	Final exploration of park
9.00pm	Meet for registration
9.20pm	Depart park
11.00pm	Arrive back at school for pick up

There will be times during the trip when students are given free time. They should not go off on their own but should remain in small groups at all times. Staff will issue a contact number should any student become separated.

We will take a return minibus trip to Thorpe Park. As the trip will take place during the school day, we are asking parents to make a voluntary contribution of £33 to cover the expense of providing the off-site activity. It is not compulsory for students to take part in the visit but the experience will enhance their learning opportunities and provide examples to better understand the work being covered during lessons. If we do not receive enough voluntary contributions, it is likely that the trip will have to be cancelled.

I will be leading the trip accompanied by two other colleagues. If you are interested in your child participating, please fill in the attached consent form with full medical information and dietary requirements included and return this to the finance office by 17 September 2021. There are sufficient places for all students to access this trip, so completion of the consent form will secure a place on the trip for your son or daughter.

Be The Best You Can Be

If you have any further queries, please do not hesitate to contact me.

Yours sincerely

Mr R Neville

Deputy Head of Faculty International Communications and Head of DIT / IT