



St Martin's School

Be the best you can be

Executive Headteacher:
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17 October 2025

Dear Parents and Carers,

Re: Changes to photo consent

Further to our letter of 26 June 2025, in which we advised that, in line with guidance from the Information Commissioner's Office (ICO), St Martin's School would be moving away from Consent in favour of Legitimate Interest with regards the use of digital images of pupils, we also advised that we would place reliance on permissions already held on file such that, if a parent/carer had refused consent to the use of digital images of their child in any media, the child's digital image would appear in no media. Only if consent across all media had been given would a child's digital image continue to be used.

Following our correspondence concerning the INSET day on Monday 5 January 2026, you will be aware that the Trust is implementing a new Management Information System, BromCom, in the new year. BromCom will over-write all permissions previously relied upon regarding digital images. **All pupils will, as a result, be opted in to all digital image processing/publication unless you specifically choose to opt out. Your request to opt out must be received by St Martin's School before the end of the Autumn term on Friday 19 December 2025. Failure to opt out before this date will signify agreement for your child's digital image to be used across all media.**

To opt out of your child's digital image being used across all media, please email enquiries@st-martins.essex.sch.uk or send a letter for the attention of the Headteacher to the St Martin's School's address before the close of business on Friday 19 December 2025.

Yours faithfully

Mr J Foster
Executive Headteacher



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Chief Executive Officer: Mr R Duff

St Martin's School is proud to be part of the Discovery Educational Trust