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16 January 2024

Dear Parents and Carers,

Re: Year 11 GCSE Media Studies coursework deadline

I am writing to inform you about the impending Year 11 Media Studies Non-Examination Assessment (NEA) deadline.

It is a requirement of AQA that students respond to a set task, which has been issued to Media Studies Departments. This year's task is to construct and complete a front page and a double page feature for a lifestyle/consumer magazine, asking students to adopt and apply the appropriate codes and conventions for a magazine text. Students are required to complete a statement of intent, which accompanies their practical pieces, outlining the content of the magazine and how it is appropriate for their target upper class audience (AB on the ACORN scale).

Students are required to submit original work and images as part of their NEA and it is essential that all work produced has been conducted independently.

Please support and encourage students to complete work outside of school, to ensure they meet the internal deadline which has been set as Thursday 15th February 2024. On this date, students will be expected to submit the two practical pieces and the statement of intent.

Brief outline:

Brief Two

Brief	Minimum requirements
Create a front cover and double page feature for a new upmarket lifestyle/consumer magazine, aimed at an audience demographic of NRS social grades AB. The double page feature must focus on a person of importance who would appeal to this audience. Three pages in total, including at least five original images.	Front cover <ul style="list-style-type: none">Title for the magazine and original masthead designSelling lineCover priceDatelineMain original cover imageAt least four cover lines Double page spread <ul style="list-style-type: none">Headline, standfirst and subheadingsOriginal copy for double page feature (approx. 350 words) that links to one of the cover lines on the front coverMain original image (different from that used on the front cover) plus at least three smaller original images Both <p>Clear brand and house style for the magazine, including use of images, colour palette and fonts.</p>

As with any other GCSE course, it is important that your son or daughter meets all Media deadlines set this year, in order to achieve their full potential and ensure external deadlines are met accordingly.



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If you have any further questions, then please do not hesitate to contact me.

Yours sincerely

Miss S Underwood
Head of Media Studies