

Commission Project



To Start:

Do you feel TV and Film has become more diverse celebrating the LGBTQ+ community or do you think there are more progressions to be made?

- can you refer to media texts to support your ideas

**Do you think Disney as an institution
celebrates diversity?**



Research Task:

- Look at Newspapers and Online Academic journals (Google Scholar)
 - **Topic: Disney and the LGBTQ+ community**



Fans Say 'Luca' Features an LGBTQ+ Relationship And They Love It!

IN MOVIES & TV, PIXAR

Posted on June 20, 2021 by [Kelly Coffey](#)

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Luca Case Study:

- <https://www.youtube.com/watch?v=RY5gONnFx2E>
- **How does this trailer celebrate the LGBTQ+ community.**
 - Make direct reference to the media text to support (use media language)
 - Refer to the research you have discovered in the previous task



Commission

- An instruction, command, or role given to a person or group.



Disney Commission:

Disney is a international conglomerate institution. The company is looking to create a new media film text that exclusively honours the LGBTQ+ community.

The film as well as the characters have not been created this is part of your commission task.

You will be creating a film name, characters and plot overview of the text.

Commissions:

Commission 1: Promotional Video (6 minutes approx..)

Commission 2: website (4 pages minimum)

Commission 3: Audio podcast (10 minutes approx.)

Commission 4: Leaflet (Trifold on A4 paper)

Commission 5: Digital Game (web and mobile)

Select **ONE** commission to complete for this task

Lesson Focus: **Research**

- **Disney as an institution – history and origin**
 - Original ideologies (values and beliefs) have these changed and developed over time
- **Disney in the news**
 - **LGBTQ+**
 - Characters in media texts
 - Societal and cultural reception
 - Positive and negative news article
- **Disney and the LGBTQ+ community in academic journals**
 - Google Scholar

**Compile this research on a word document.
You will be referring to this document in future lessons.**