Commission Project



To Start:

Do you feel TV and Film has become more diverse celebrating the LGBTQ+ community or do you think there are more progressions to be made?

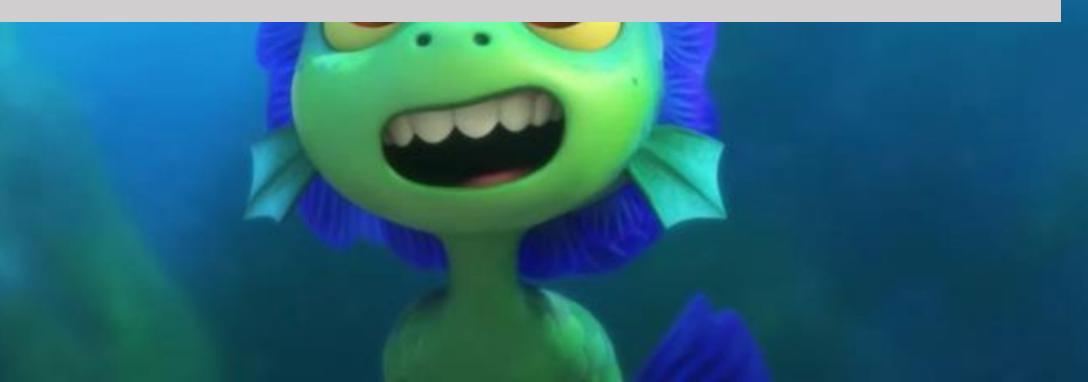
can you refer to media texts to support your ideas

Do you think Disney as an institution celebrates diversity?

Research Task:

Look at Newspapers and Online Academic journals (Google Scholar)

Topic: Disney and the LGBTQ+ community



Fans Say 'Luca' Features an LGBTQ+ Relationship And They Love It!

IN MOVIES & TV, PIXAR

Posted on June 20, 2021 by Kelly Coffey





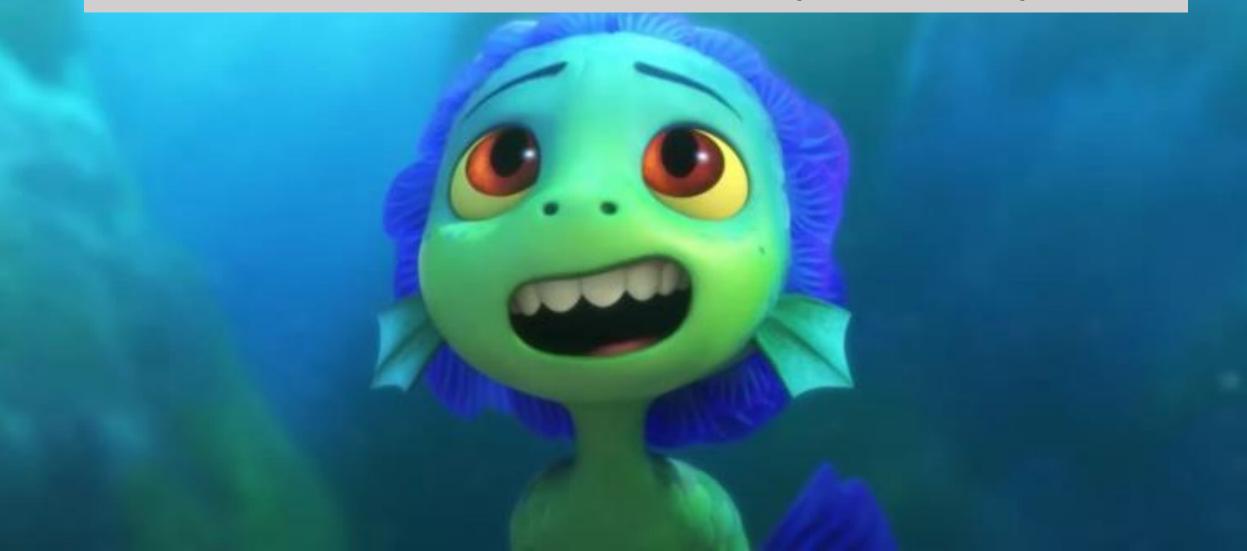
Luca Case Study:

https://www.youtube.com/watch?v=RY5gONnFx2E

- How does this trailer celebrate the LGBTQ+ community.
 - Make direct reference to the media text to support (use media language)
 - Refer to the research you have discovered in the previous task

Commission

• An instruction, command, or role given to a person or group.



Disney Commission:

Disney is a international conglomerate institution. The company is looking to create a new media film text that exclusively honours the LGBTQ+ community.

The film as well as the characters have not been created this is part of your commission task.

You will be creating a film name, characters and plot overview of the text.

Commissions:

Commission 1: Promotional Video (6 minutes approx..)

Commission 2: website (4 pages minimum)

Commission 3: Audio podcast (10 minutes approx.)

Commission 4: Leaflet (Trifold on A4 paper)

Commission 5: Digital Game (web and mobile)

Select ONE commission to complete for this task

Lesson Focus: Research

- Disney as an institution history and origin
 - Original ideologies (values and beliefs) have these changed and developed over time
- Disney in the news
 - LGBTQ+
 - Characters in media texts
 - Societal and cultural reception
 - Positive and negative news article
- Disney and the LGBTQ+ community in academic journals
 - Google Scholar

Compile this research on a word document. You will be referring to this document in future lessons.