



10 November 2021

Dear Parents and Carers

Re: Year 11 GCSE Media Studies Coursework Deadline

I am writing to inform you about the impending Year 11 Media Studies Non-Examination Assessment (NEA) deadline.

It is a requirement of AQA that students respond to a set task, which has been issued to media studies departments. This year's task is to construct and complete a front page and a double page feature for a gossip magazine, asking students to adopt and apply the appropriate codes and conventions for a magazine text. Students are required to complete a statement of intent, which accompanies their practical pieces, outlining the content of the magazine and how it is appropriate for their target audience; a young adult, female demographic.

Students are required to submit original work and images as part of their NEA and it is essential that all work produced has been conducted independently.

Please support and encourage students to complete work outside of school, to ensure they meet the internal deadline which has been set as Friday 11 February 2022. On this date, students will be expected to submit the two practical pieces and the statement of intent.

As with any other GCSE course, it is important that your son or daughter meets all media deadlines set this year in order to achieve their full potential and ensure external deadlines are met accordingly.

If you have any further questions, then please do not hesitate to contact me.

Yours sincerely

Mrs R Wheeler
Head of Media Studies

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