



Business Studies (Linear)

AQA: Course Code 7132

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Course Outline:

A-level Business course introduces you to all you need to know about working in business, providing a solid foundation for further study. With a focus on helping you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers.

This course sets out to examine the aims, objectives and practices of businesses, from the economic, environmental and social aspects. It considers problems from the point of view of the nation, the local community, the owners, management and employees of business and industry.

The subject content for Business is structured so that the first year of the A-level starts with a foundation topic 'What is Business?' and moves into decision making within the functional areas of business; finance, marketing, operations, and human resources. The second year of the A-level builds on the first year by considering strategy and the impact of, eg, technology, environmental and ethical influences on strategic decision making and functional areas.

The second year begins by considering similar topics as those studied earlier, but in much greater depth and with a focus on analysis and evaluation of strategies used by businesses as they grow and strive to maintain their success.

Analysing the strategic position of a business
Choosing strategic direction
Strategic methods: how to pursue strategies
Managing strategic change

Each area is dealt with individually with emphasis on case study materials.

Aims and objectives:

To encourage students to:

- develop an enthusiasm for studying business
- gain a holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by firms and individuals
- acquire a range of relevant business and generic skills, including decision making, problem solving, and challenging of assumptions
- apply numerical skills in a range of business contexts.

Course Entry Requirements:

GCSE Business Studies grade 6
or
GCSE Economics grade 6
or
BTEC Business at Distinction level

or, if not studied before: GCSE full course humanity subject or English Lit/Lang grade 6 AND Maths grade 5.

Why Study A-level Business Studies?

Business Studies offers a wide range of opportunities.

The subject allows students to follow many careers in business or in other industries and supports further study in business, and other social sciences, at University.

Be The Best You Can Be